THE IMPORTANCE OF: REBUILDING & RENOVATING SAFELY

HOW TO AVOID COUNTERFEIT ELECTRICAL GOODS
PREVENTING A DEADLY MISTAKE

Using qualified electricians and purchasing from reputable distributors and retailers gives you: safety, security, and the backing of the manufacturer.

▶ PURCHASING COUNTERFEITS HAS CONSEQUENCES

- Low quality components
- Unregulated and untested
- Unsafe, not backed by manufacturer
- Could lead to identity theft if purchased from non-reputable vendor

▶ COUNTERFEIT’S UNINTENTIONAL CONSEQUENCES

- Value of seized counterfeit goods: $1.38 billion
- 87% of counterfeits originate in China and Hong Kong.
- American jobs are lost every year due to counterfeiting.
- 1/3 of websites hosting pirated or counterfeit goods contain malware according to the office of U.S. Intellectual Property Enforcement Coordinator.

▶ HOW TO AVOID COUNTERFEITS

- Only purchase from trusted sources.
- Only purchase items that have been tested and marked by UL, ETL, or CSA.
- Check electrical manufacturers website to find authorized retailers and distributors.
- Products and packing with typos or misspellings have a high likelihood of being counterfeit.
- Only use licensed, insured, and bonded contractors that will stand behind their work.

▶ HOW TO REPORT COUNTERFEITS: Visit IPRCenter.gov or ESFI.org to report counterfeits.

Please share this free resource to save lives

www.facebook.com/ESFI.org  www.twitter.com/ESFIdotorg  www.youtube.com/ESFIdotorg