Using **qualified electricians** and purchasing from **reputable distributors and retailers** gives you: safety, security, and the backing of the manufacturer.

### PURCHASING COUNTERFEITS HAS CONSEQUENCES

- **Low quality components**
- **Unregulated and untested**
- **Unsafe, not backed by manufacturer**
- Could lead to **identity theft** if purchased from non-reputable vendor

### COUNTERFEIT’S UNINTENTIONAL CONSEQUENCES

- Value of seized counterfeit goods: **$1.38 billion**
- **87%** of counterfeits originate in China and Hong Kong.
- American jobs are lost **every year** due to counterfeiting.
- **1/3** of websites hosting pirated or counterfeit goods contain malware according to the office of U.S. Intellectual Property Enforcement Coordinator.

### HOW TO AVOID COUNTERFEITS

- Only purchase from **trusted sources**.
- Check electrical manufacturers website to find authorized retailers and distributors.
- Only purchase items that have been **tested and marked** by UL, ETL, or CSA.
- Products and packing with **typos or misspellings** have a high likelihood of being counterfeit.
- Only use **licensed, insured, and bonded contractors** that will stand behind their work.

### HOW TO REPORT COUNTERFEITS:

Visit IPRCenter.gov or ESFI.org to report counterfeits.