Partner with ESFI
Learn how ESFI can make a positive impact on your organization.

ESFi is dedicated exclusively to promoting electrical safety at home and in the workplace. We offer unique co-branding opportunities and provide access to our extensive library of year-round electrical safety programs, research, data & statistics, and outreaching social media materials.

1. Reach New Audiences
With over 90,000 social media followers and over 121,000 monthly active users, your organization can reach a new audience of proactive electrical consumers who already trust the ESFI name with their homes, communities, and businesses.

2. Share ESFI’s Free Resources
Our electrical safety social media posts can be re-shared across platforms with your audience, providing access to resources and demonstrating a commitment to social responsibility.

Electrical safety resources are created and distributed throughout the year.

ESFI has the data and reach to deploy resources at the right time to the right people.

3. Co-Branding
All contributors are displayed on ESFI’s supporters page.

Co-branded pages highlight how we work together and feature relevant resources.

Principal contributors are displayed prominently on the footer of every ESFI.org page.

Coordinated social media posts enhance your product or press releases.

Join ESFI’s working committees or Board of Directors and work directly with electrical supply channel leaders.

For more information on supporting ESFI or co-branding materials, visit ESFI.org or contact us at info@esfi.org