The REAL DEAL on Electrical Counterfeits

The Problem

The Electrical Safety Foundation International surveyed over 900 electrical inspectors, contractors, distributors, and manufacturers to learn about the counterfeiting issue in the electrical industry.

Nearly half of the inspectors surveyed have discovered a counterfeit.

Of all respondents have encountered a counterfeit electrical product on the job.

The average number of counterfeits they found in the last year alone.

Lighting & breakers were the most common counterfeit product discovered.

The Action Gap

96% believe counterfeits are at least a moderate threat to public safety.

20% MODERATE

66% SUBSTANTIAL

20% URGENT

1/3+ do not have defined best practices to avoid counterfeits in their work.

Only half reported a counterfeit upon discovery.

The Need

Distributors were thought to be best equipped to reduce the prevalence of counterfeits.

Over half believe their company does not provide adequate training.

Over 1/4 of respondents were "not at all" familiar with liability associated with counterfeit products.

www.EsFi.org

www.facebook.com/ESFI.org

www.youtube.com/user/Esfidotorg