



Town of Westwood – CMS Demo

What's New

Tour of Admin Area – <http://www.wtphelan.stage2.getfused.com/> Front End
<http://wtphelan.tools.stage.getfused.com/admin/platform/login/home> - Tools

- Content inventory system – not a site builder
- Asset and content searching
- Powerful digital asset management
- RESS
- Security, Performance, Complexity

Features

Major Landing Page – Hero Image
<http://wtphelan.tools.stage.getfused.com/> (backend management)

Major Landing Page - Slide Show –
<http://wtphelan.stage2.getfused.com/insurance/personal-insurance> (front end walkthrough)
<http://wtphelan.tools.stage.getfused.com/> (backend management)

- Images
- Text over images
- Call to action w/ link

Robust Search

<http://www.westwood.k12.ma.us/> (example of Google search)
<http://www.wtphelan.com/search?searchString=a&x=9&y=8> (example of results by content type)

Document Management

<http://www.esfi.org/resource-library> (front end live - more recent and updated content to walkthrough)
<http://www.esfi.stage2.getfused.com/resource-library> (front end stage - to clearly show any content edits done in the backend in real-time)
<http://esfi.tools.stage.getfused.com/> (backend management)

Consistent Navigation menu management

<https://www.needhambank.com/> (front end – category, service product)
<http://www.needhambank.stage2.getfused.com> (front end – new)
<http://tools.needhambank.stage2.getfused.com/>



Print-Friendly Pages

<http://www.universalwindow.com> (product page details)

<http://www.universalwindow.com/product/115/Series-700-Steel-Replica> (specific page example)

Responsive Design

<http://www.switchtocommunity.com>

Embedded Social Feeds

<http://www.getcosi.com>

Twitter can be configured to not show retweets or replies – depending on what the client would like and the type of feed they would like to display

Feeds can also be configured to pull specific hashtags.

Video / Audio

<https://www.needhambank.com/community-involvement/community-news/649-proud-to-partner-with-hale-reservation> (embedded)

<http://tools.needhambank.stage2.getfused.com/> (backend management – Copy and paste URL once video is uploaded)

<http://www.esfi.org/resource/holiday-cooking-and-child-safety-video-public-service-announcement-psa-321>
(YouTube)

<http://esfi.tools.stage.getfused.com/> (backend management – Simple Youtube URL field)